

FIG. 1

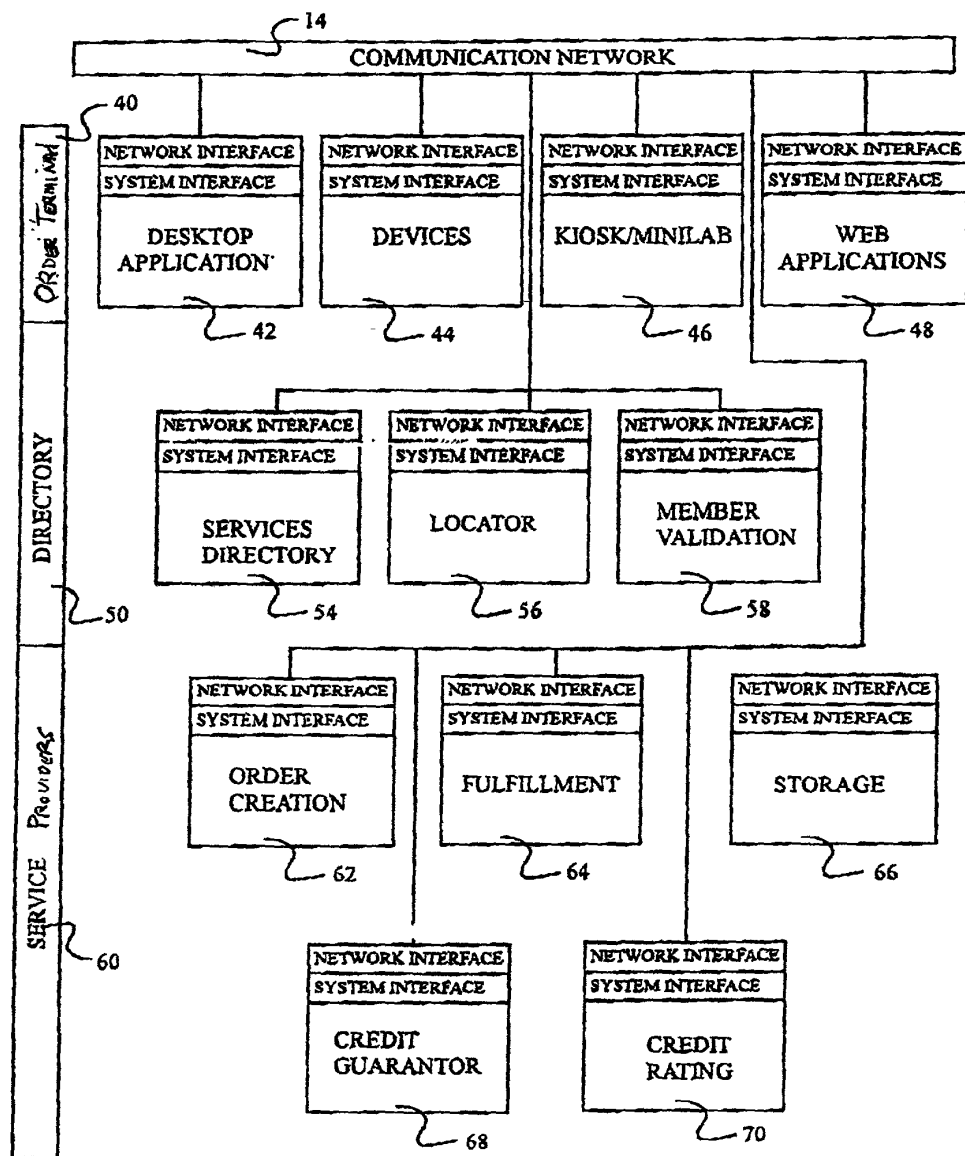


FIG. 2

Fig. 3

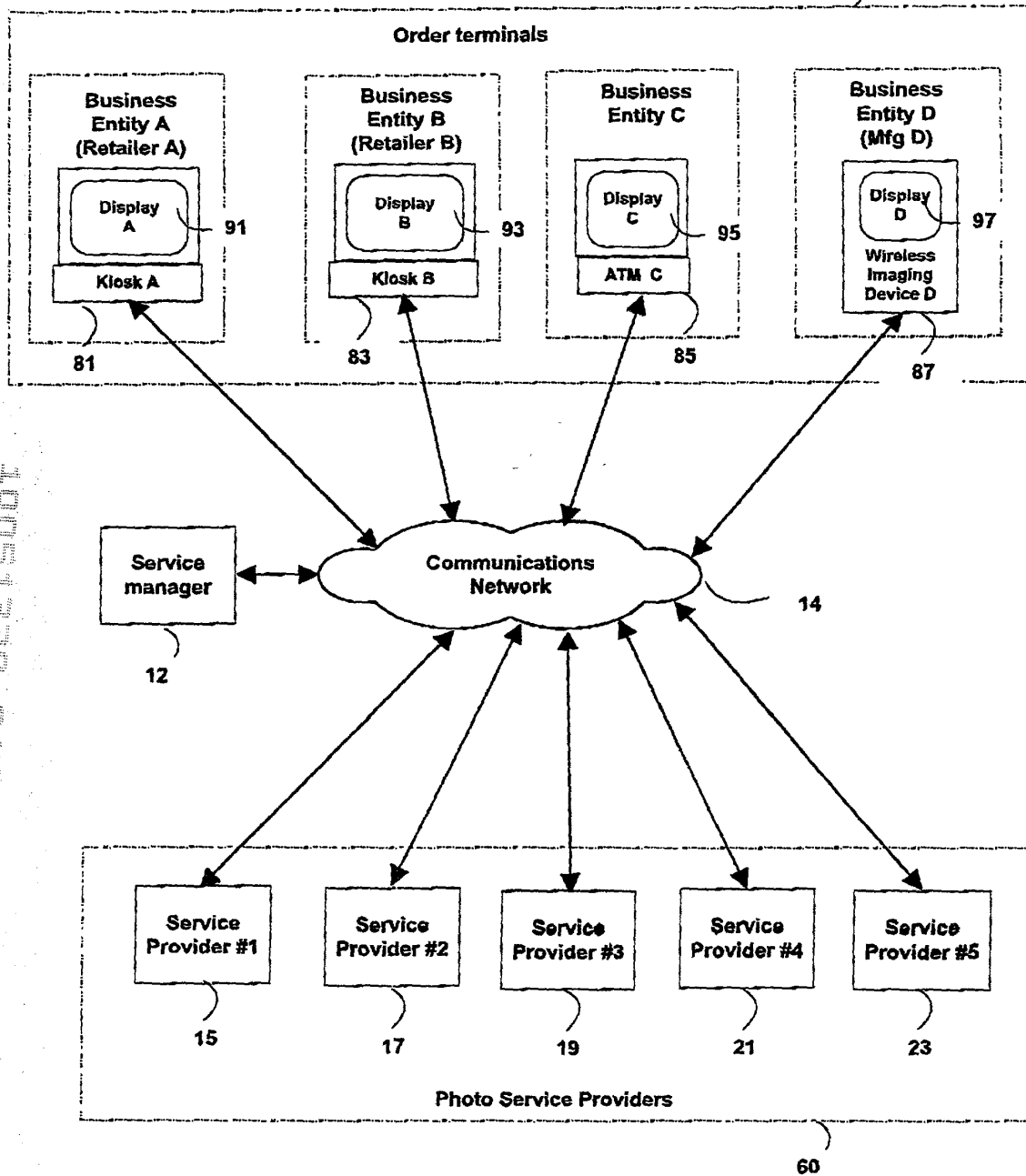
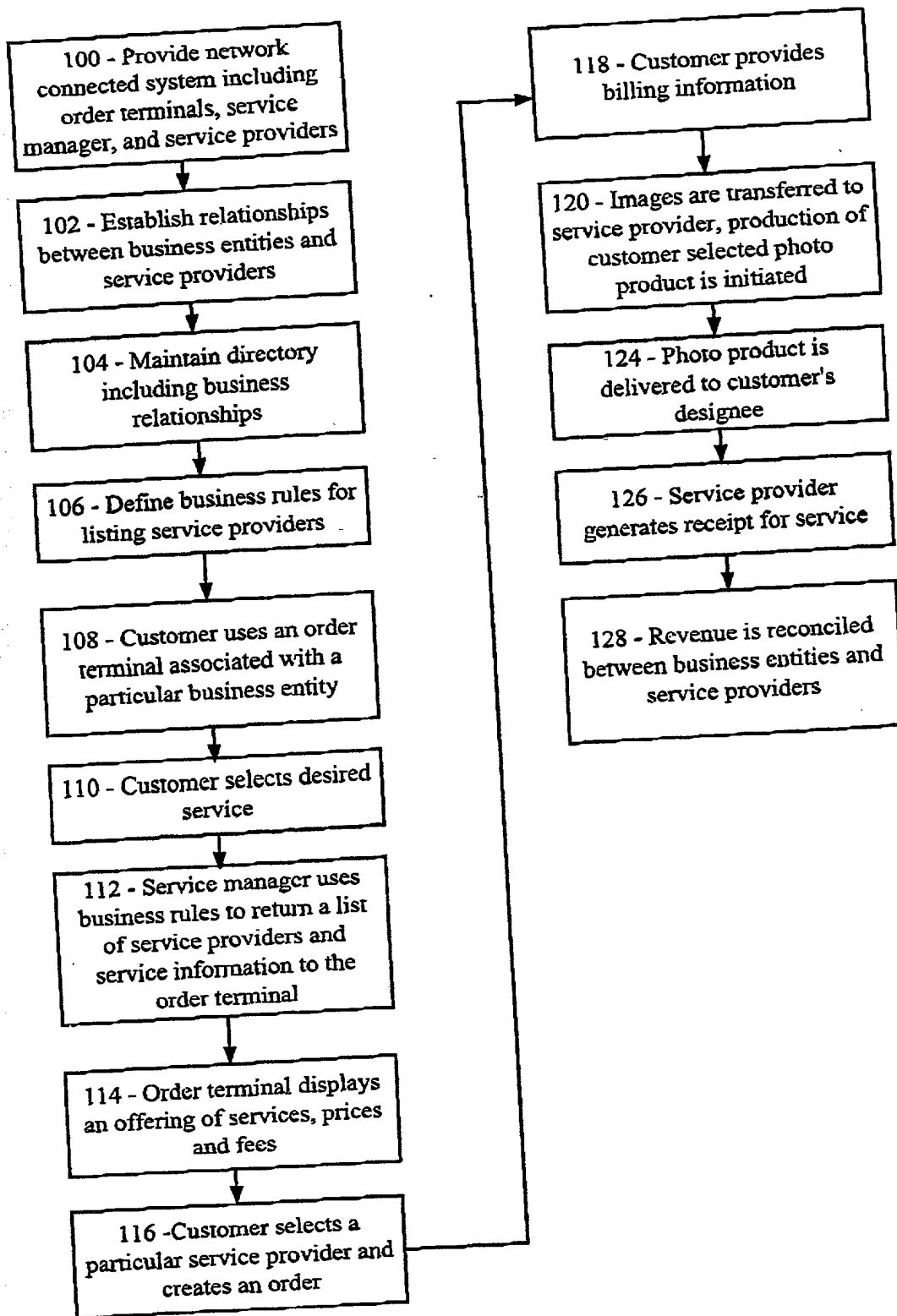


Figure 4



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FIG. 5

Business Relationships

Provider	Name	Service	Entity A	Entity B	Entity C	Entity D
#1	RetailerA.com	Printing	D	X	N	F
#2	RetailerB.com	Printing	X	D	N	X
#3	FOTO.com	Printing	N	N	F	D
#4	FRAMES_R_US	Framed prints	F	N	N	N
#5	Pictures.com	Framed prints	N	F	N	N

Relationships:

D = domestic

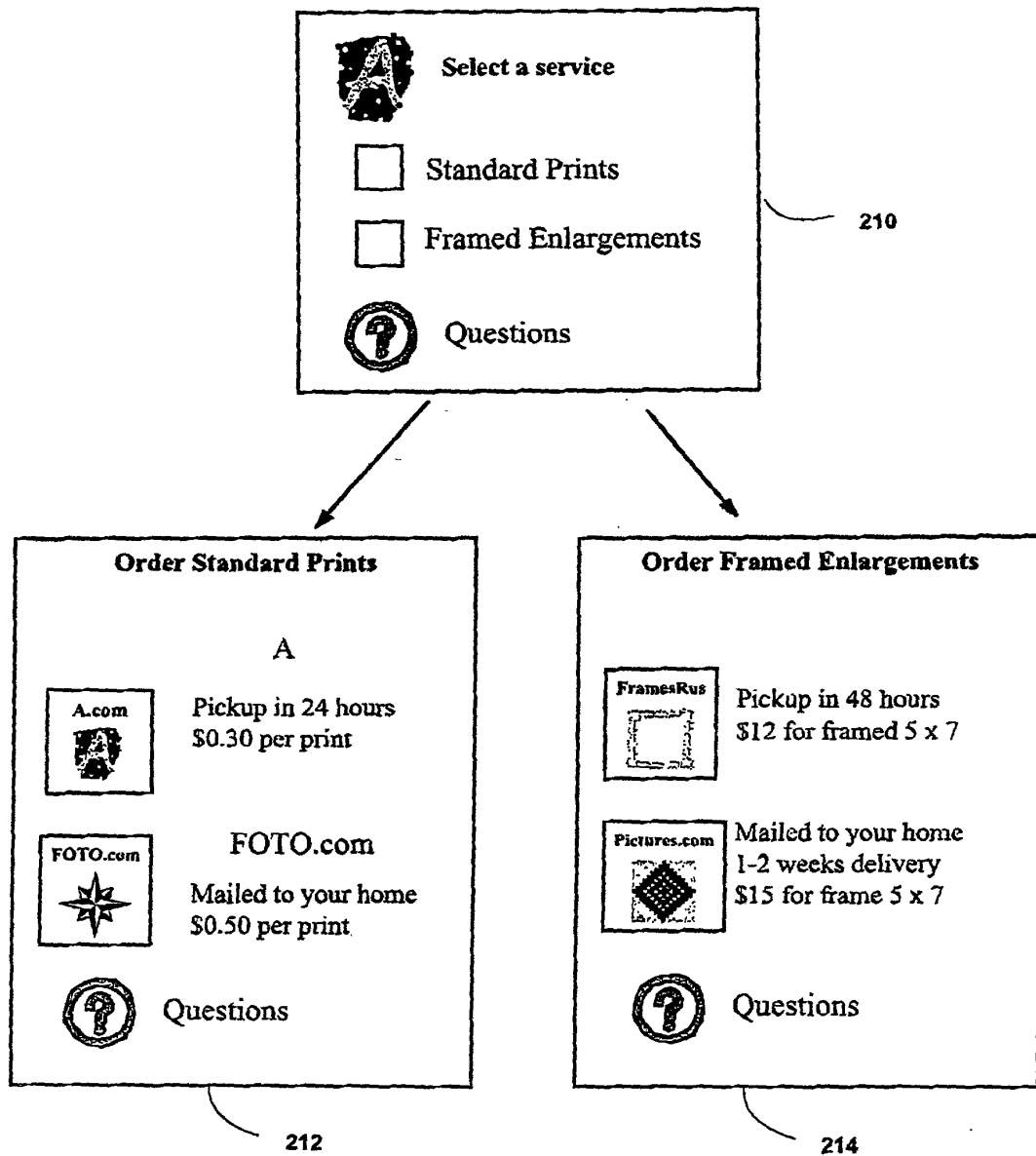
F = Friendly


N = Neutral

X = Hostile

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Figure 6A



Select your type of service 

☐ **Standard Prints**

☐ **Framed Enlargements**

220

Order Standard Prints

B printing
Pickup in 24 hours
\$0.35 per print



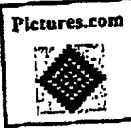


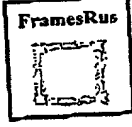
FOTO.com
Mailed to your home
\$0.50 per print



222

Order Framed Enlargements

 Mailed to your home
1-2 weeks delivery
\$12 for frame 5 x 7

 Mailed to your home
1-2 weeks delivery
\$18 for framed 5 x 7

224

Select a service

- Standard Prints
- Framed Prints

230

Order Standard Prints



Prints by mail
Mailed in 48 hours
\$0.40 per print

In-store pick-up



\$0.40 per print
Next day service



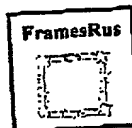
\$0.50 per print
2-day service

232

Order Framed Enlargements



Mailed to your home
1-2 weeks delivery
\$15 for frame 5 x 7
+ \$1 transfer fee



Mailed to your home
1-2 weeks delivery
\$18 for frame 5 x 7
+ \$1 transfer fee

234

Figure 6D

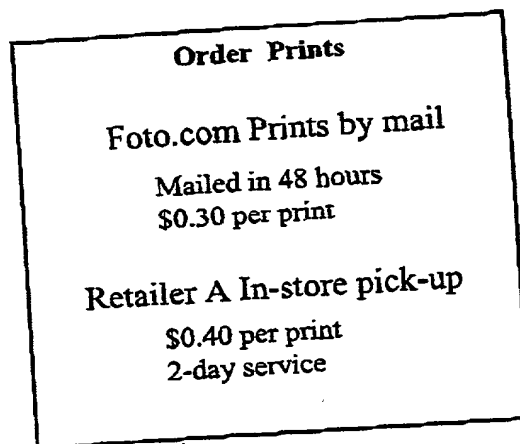


Fig. 7

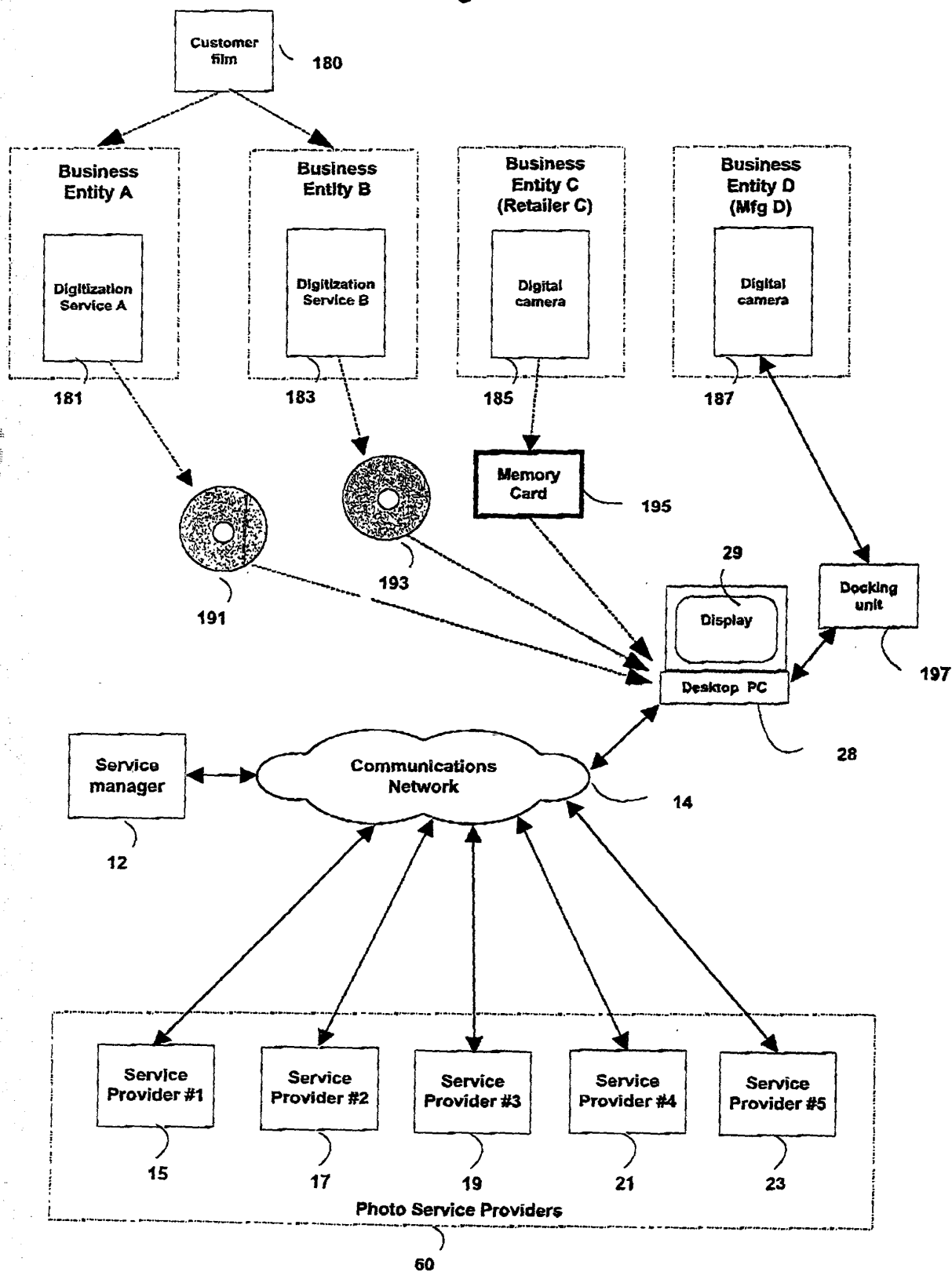


Figure 8

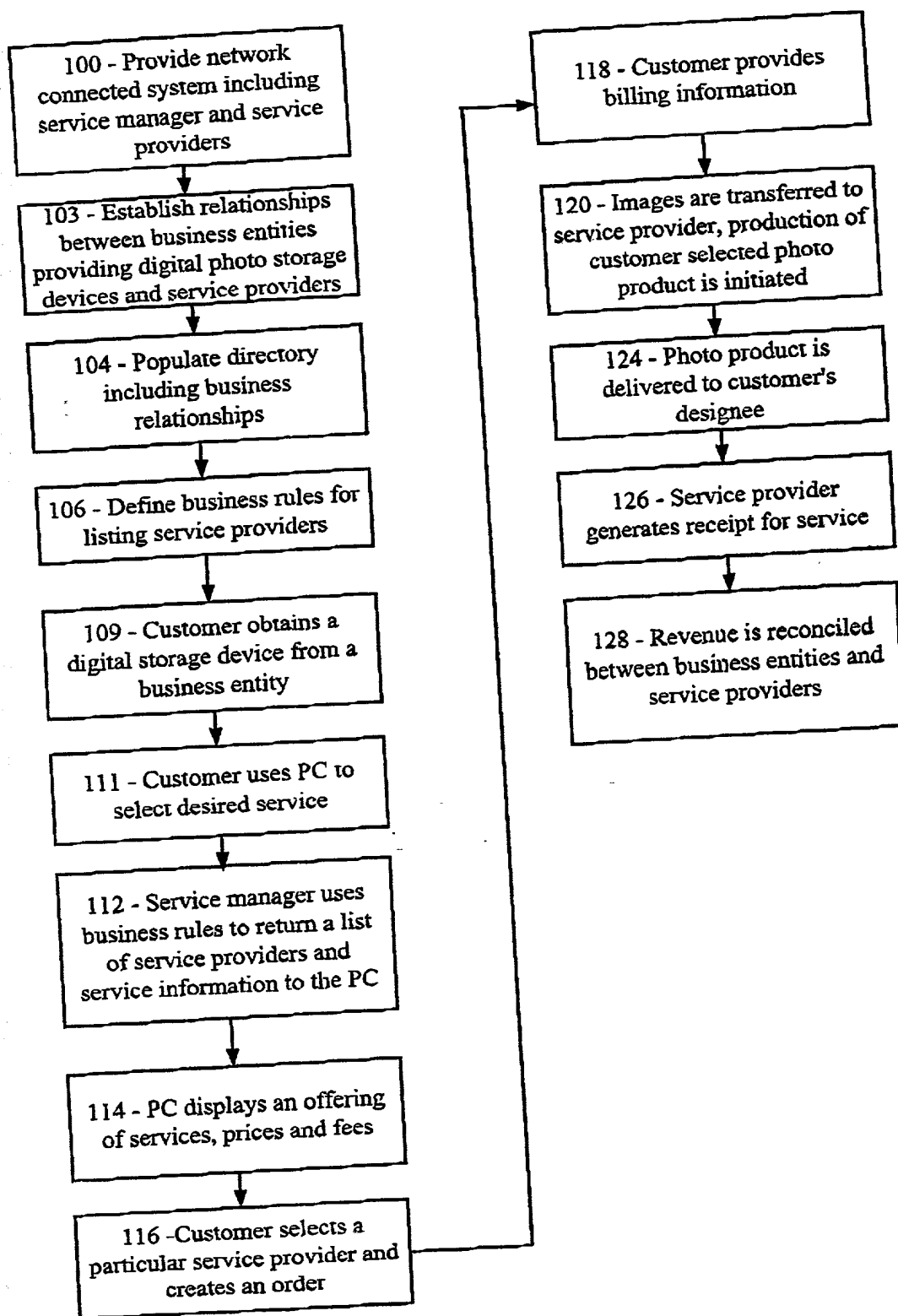


Fig. 9

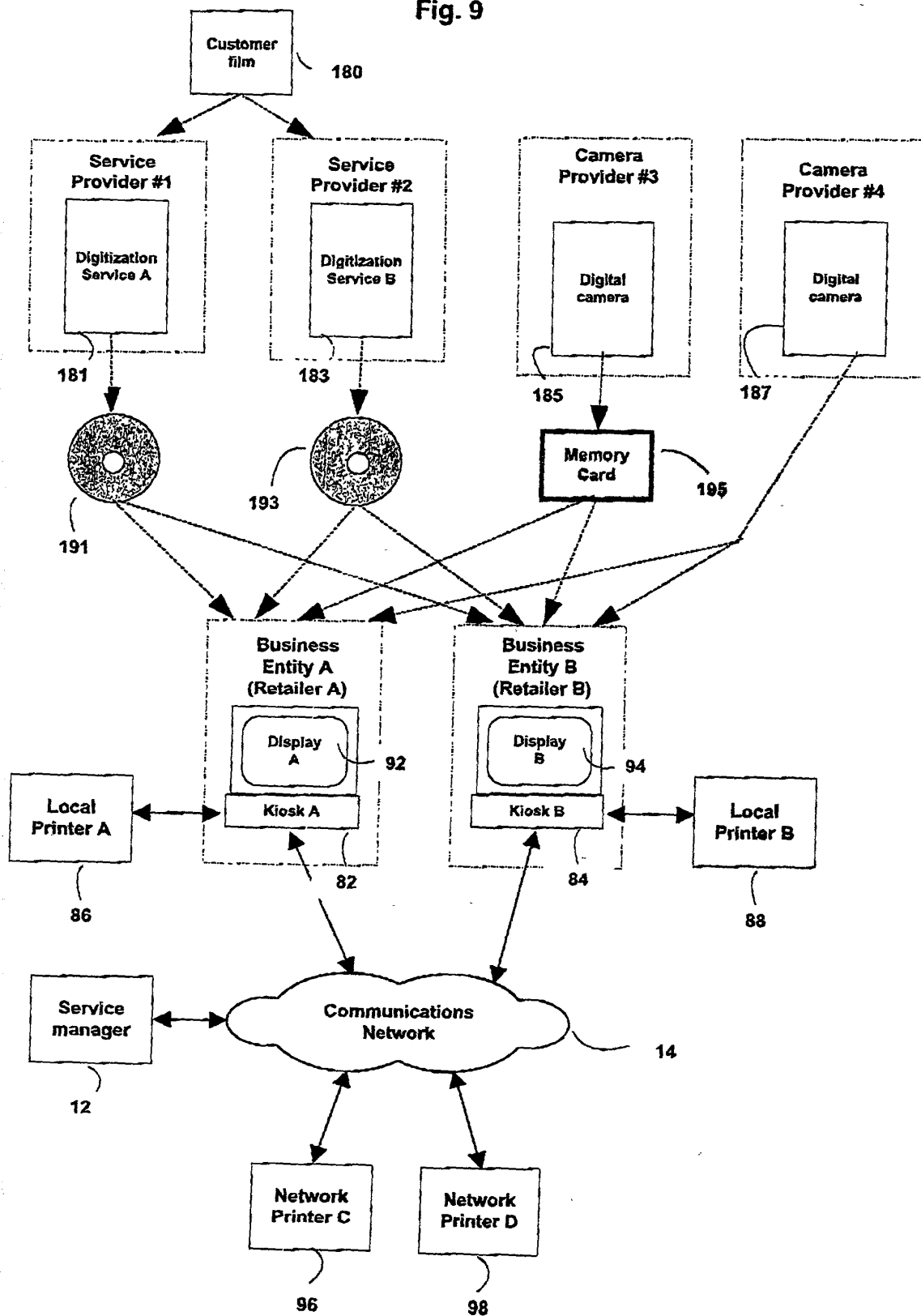
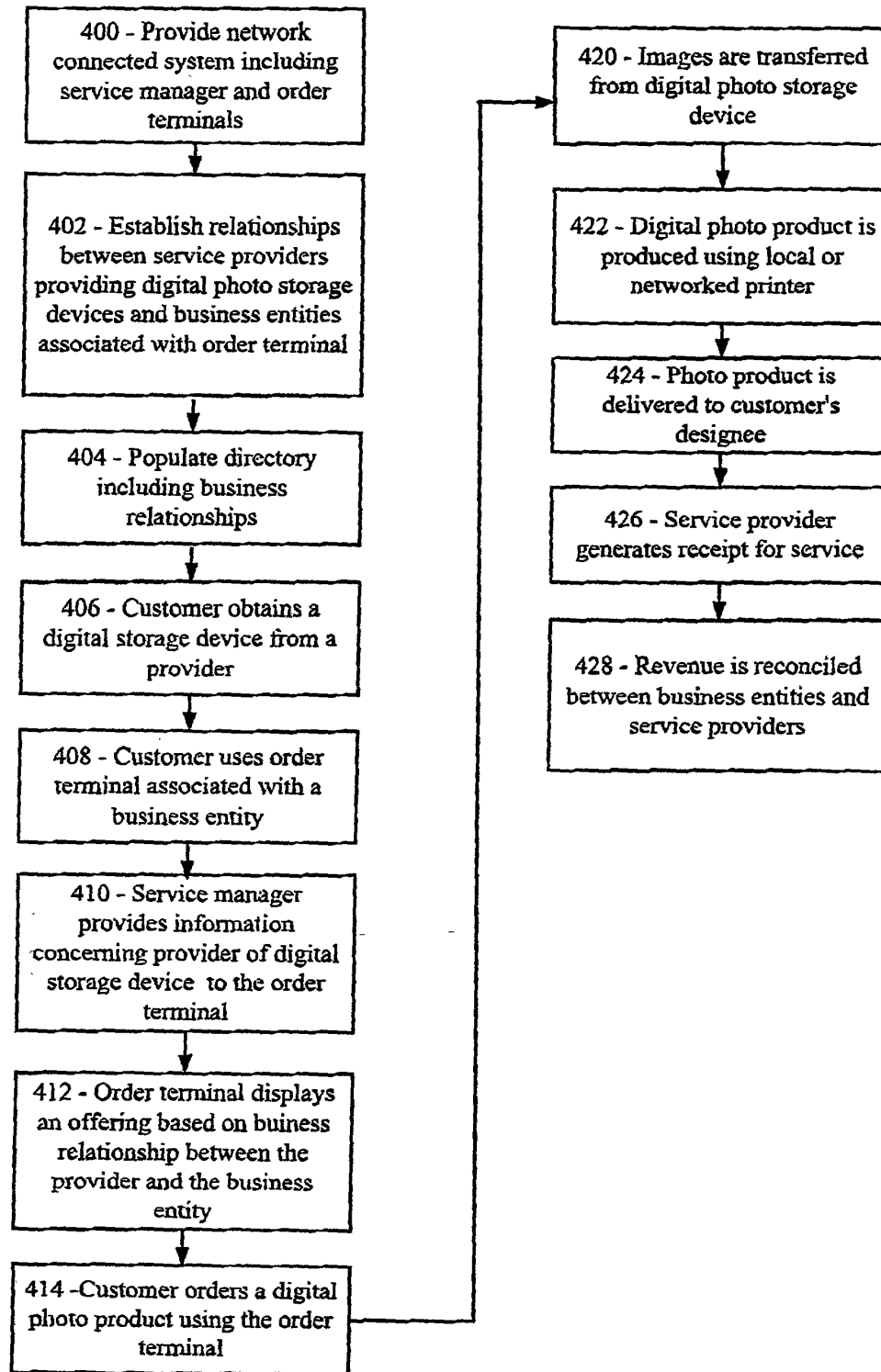


Figure 10



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